Educational Multimedia Research Center

Devi Ahilya Vishwavidyalaya, Indore, M.P., India.

M.Sc. (Electronic Media) 5-Yrs. Integrated

Objective:

To train our students in all aspects of the media industry, whether it be print, TV, digital media/social media, training students in all possible skills be it writing, audio, camera, audio, editing, graphics and animation, content creation, website designing, set designing, costume designing, performing, etc.

Course Outline:

M. Sc. (Electronic Media) – Specialization in TV Production Management

Since we have a 5-yrs. Integrated M.Sc. Program, years 1-3 (Semesters 1-6) constitute the 3-yrs graduation/B.Sc. program, while yrs 4-5 (Semesters 7-10) complete the M.Sc. course.

Course Outline

$\begin{tabular}{ c c c c c } \hline Teory (T) & No. of Credit \\ \hline T 101 Communicative Skills (English) & 3 \\ \hline T 103 Communication Fundamentals & 3 \\ \hline T 104 Media & Society & 3 \\ \hline Media Production (M) \\ \hline M 101 Desktop Publishing & 4 \\ \hline M 102 Visual Design & 4 \\ \hline Comprehensive Viva-Voce & 4 \\ \hline \hline Comprehensive Viva-Voce & 4 \\ \hline \hline Total & 2^{nd} Semester \\ \hline \hline Theory (T) & No. of credits \\ \hline T 201 Communicative Skills (English) & 3 \\ \hline T 202 Communicative Skills (English) & 3 \\ \hline T 202 Communicative Skills (Hindii) & 3 \\ \hline T 203 Audio Visual Technology and Studios & 3 \\ \hline T 204 Planning and Writing for Audio Production & 3 \\ \hline Media Production (M) \\ \hline M 201 Communication Skills & 4 \\ \hline M 202 Basic Photography & 4 \\ \hline Comprehensive Viva-Voce & 4 \\ \hline \hline Total & 24 \\ \hline \hline Theory (T) \\ \hline T 301 Radio & Television in India \\ T 302 Writing for Television & 3 \\ \hline T 303 Basics of Video Production & 3 \\ \hline Media Production (M) \\ \hline M 301 Sound Recording and Editing \\ \hline M 302 Basic Video graphy & 4 \\ \hline \hline \hline \hline Total & 24 \\ \hline \hline \hline \hline \hline Total & 24 \\ \hline \hline \hline \hline \hline Total & 24 \\ \hline \hline \hline \hline \hline Total & 24 \\ \hline \hline \hline \hline \hline T 401 Creative Dramatics \\ \hline T Addi Case Storage & 3 \\ \hline T 402 Media Distribution & & 3 \\ \hline T 404 Media Aesthetics & 3 \\ \hline T 404 Media Aesthetics & 3 \\ \hline T 404 Media & 4 Literature & 3 \\ \hline \end{tabular}$	1 st Semester	
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M 401 Video Editing 4		
M 402 Graphics and Animation (2D) 4	M 402 Graphics and Animation (2D)	4
Comprehensive Viva Voce 4	Comprehensive Viva Voce	4
Total 24		

5 th Semester		
Theory (T)	No. of Credit	
T501 Media & Politics	3	
T502 Principles of Journalism	3	
T503 Media Law	3	
T504 Digital Media Basics	3	
Media Production (M)		
M501 Video Production	4	
M502 Graphics and Animation (3D)	4	
Comprehensive Viva Voce	4	
Total	24	
6 th Semester		
Theory (T)	No. of Credit	
T601 Digital Media Publishing	3	
T602 Media & Psychology	3	
T603 Introduction to Advertising	3	
Media Production (M)		
M601 Electronic News Production	4	
M602 Visual Effects (VFX)	4	
M603 Video Production and Dubbing	3	
Comprehensive Viva Voce	4	
Total	24	

Specialization in TV Production Man	agement
7 th Semester	
<u>Theory (T)</u>	No. of Credits
T701 Fundamentals of Management	3
T702 Media Research	3
T703 Media Planning	3
T704 Human Resource Management	3
1704 Human Resource Management	5
Media Production (M)	
M701 Screenplay & Dialogue Writing	4
M702 Documentary Production	4
Comprehensive Viva Voce	
Total	24
8 th Semester	
Theory (T)	No. of Credits
T801 Business Strategy and Finance	4
T802 Media Production Planning and Management	4
T803 PR and Corporate Communication	4
T804 Entrepreneurship Development	+
1804 Entrepreneursnip Development	
Media Production (M)	4
M801 Media Research Dissertation	4
M802 Art Direction	
W802 Art Direction	
Comprehensive Viva Voce	4
Total	24
9 th Semester	
Theory (T)	No. of Credits
T901 Media Marketing Management	4
T902 Event Management	4
T903 UI & UX	4
1903 01 & 0X	4
Media Production (M)	
M901 Film Studies	4
M902 Fiction Production	4
Comprehensive Viva Voce	4
Total	24
10 th Semester	No. of credits
M1001 Internship	12
M1002 Project Report	08
Comprehensive Viva Voce	4
Total	24
IUtai	27

Admission Procedure

Eligibility Criteria

A student should have passed the XII/equivalent examination or should have appeared in such an examination, in any stream (Science, Arts, Commerce, etc), with minimum 50% marks.

Procedure for Admission

Through Central Universities Eligibility Test (CUET), the common entrance exam for admissions to undergraduate programs of Central/State/Deemed/Private Universities of India.

Fee Structure

Approx. Rs. 70,000/- per annum.

https://www.dauniv.ac.in/cuet2024/cuet-ug-2024.php