

Course Curriculum

**M. Sc. (Electronic Media) – 5 years Integrated
Choice Based Credit System (CBCS)**

Educational Multimedia Research Center

Devi Ahilya Vishwavidyalaya,

Indore

In the choice based credit system (CBCS) of MSc. (Electronic Media), students has to earn 200 actual credits and 40 virtual credits in 10 semesters for a 05 year MSc. (Electronic Media) programme as per the ordinance of UTD. Total credits are 240 i.e. 200 (actual) + 40 (virtual).

1st Semester	
<u>Theory (T)</u>	No. of Credit
T 101 Communicative Skills (English)	3
T 102 Communicative Skills (Hindi)	3
T 103 Communication Fundamentals	3
T 104 Media & Society	3
<u>Media Production (M)</u>	
M 101 Basic Electronics	4
M 102 Visual Design	4
<i>Comprehensive Viva-Voce</i>	4
Total	24
2nd Semester	
<u>Theory (T)</u>	No. of credits
T 201 Communicative Skills (English)	3
T 202 Communicative Skills (Hindi)	3
T 203 Audio Visual Technology and Studios	3
T 204 Planning and Writing for Audio Production	3
<u>Media Production (M)</u>	
M 201 Communication Skills	4
M 202 Basic Photography	4
<i>Comprehensive Viva-Voce</i>	4
Total	24
3rd Semester	
<u>Theory (T)</u>	No. of Credit
T301 Radio & Television in India	3
T 302 Writing for Television	3
T 303 Basics of Video Production	3
T 304 Desktop Publishing	3
<u>Media Production (M)</u>	
M301 Sound Recording and Editing	4
M302 Basic Videography & Lighting	4
<i>Comprehensive Viva Voce</i>	4
Total	24

4th Semester	
<u>Theory (T)</u>	No. of Credit
T401 Creative Dramatics	3
T402 Media Distribution & Storage	3
T403 Media Aesthetics	3
T404 Media & Literature	3
<u>Media Production (M)</u>	
M 401 Video Editing	4
M 402 Graphics and Animation (2D)	4
<i>Comprehensive Viva Voce</i>	4
Total	24
5th Semester	
<u>Theory (T)</u>	No. of Credit
T501 Media & Politics	3
T502 Principles of Journalism	3
T503 Media Law	3
T504 Digital Media Basics	3
<u>Media Production (M)</u>	
M501 Video Production	4
M502 Graphics and Animation (3D)	4
<i>Comprehensive Viva Voce</i>	4
Total	24
6th Semester	
<u>Theory (T)</u>	No. of Credit
T601 Digital Media Publishing	3
T602 Media & Psychology	3
T603 Introduction to Advertising	3
<u>Media Production (M)</u>	
M601 Electronic News Production	4
M602 Visual Effects (VFX)	4
M603 Video Production and Dubbing	3
<i>Comprehensive Viva Voce</i>	4
Total	24

Specialization in TV Production Management

7th Semester	
<u>Theory (T)</u>	No. of Credits
T701 Fundamentals of Management	3
T702 Media Research	3
T703 Media Planning	3
T704 Human Resource Management	3
<u>Media Production (M)</u>	
M701 Screenplay & Dialogue Writing	4
M702 Documentary Production	4
<i>Comprehensive Viva Voce</i>	
Total	
24	
8th Semester	
<u>Theory (T)</u>	No. of Credits
T801 Business Strategy and Finance	4
T802 Media Production Planning and Management	4
T803 PR and Corporate Communication	4
T804 Entrepreneurship Development	
<u>Media Production (M)</u>	4
M801 Media Research Dissertation	4
M802 Art Direction	
<i>Comprehensive Viva Voce</i>	
Total	
24	
9th Semester	
<u>Theory (T)</u>	No. of Credits
T901 Media Marketing Management	4
T902 Event Management	4
T903 UI & UX	4
<u>Media Production (M)</u>	
M901 Film Studies	4
M902 Fiction Production	4
<i>Comprehensive Viva Voce</i>	
Total	
24	
10th Semester	
	No. of credits
M1001 Internship	12
M1002 Project Report	08
<i>Comprehensive Viva Voce</i>	
Total	
24	